



STRATEGIC INTENT

VISION

Growing knowledge in rural Waikato

Supporting the well-being of rural communities

To be Waikato's largest enduring Trust

MISSION

Empowering rural communities through education and encouraging research and excellence in farming

STATEMENT

Waikato Farmers Trust is an enduring trust that exists for benefaction and to achieve this we engage and support the rural community

1

Meet Charitable Objectives

The Trust meets its charitable objectives to support the rural Waikato community;

- 1.1 Increase community awareness and participation to ensure high quality applications are received
- 1.2 Regularly review policy and criteria for distributions

2

Community Engagement

The Trust grows its presence by actively engaging the community;

- 2.1 Engage and support rural community through networking and media channels
- 2.2 Encourage recognition of funding from grant recipients and report distributions to wider community
- 2.3 Become a credible "repository" of rural funding

3

Remain Financially Effective

The Trust effectively maximises capital value and profit from asset investments to support its charitable goals;

- 3.1 Develop and maintain property portfolio
- 3.2 Actively manage investment risk and opportunity for long term benefit

4

Board Development

The Trust maintains a high standard of governance through board development;

- 4.1 Continue to strengthen recruitment, retention and development of the board and management
- 4.2 Regularly review business structure and practices
- 4.3 Offer associate roles to young leaders